



PRIVACY POLICY

Child Development Institute (“we,” “our,” or “us”, “CDI”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website, make a donation, sign up for our programs, or otherwise interact with us. You acknowledge and agree that CDI is not responsible for any use of personal information by Web sites you reach via a link on this Web site.

1. Information We Collect

- In general, you can visit CDI’s website without telling us who you are or revealing any personal information about yourself.
- Personal Information: Name, email address, phone number, mailing address, payment details (if you are making a donation or registering for an event) or other relevant details to assist us in contacting you and addressing your inquiries whether in-person, electronically, or via phone with our staff.
- Non-Personal Information: Browser type, device information, and website usage data collected through cookies or analytics tools (such as Google Analytics).

2. How We Use Your Information

- Process donations and issue receipts.
- Send newsletters, updates, and event information (if you opt in).
- Respond to inquiries and provide services.
- Improve our website and programs.
- Comply with legal and financial reporting requirements.

3. Sharing Your Information

- We do not sell, rent, lend or give your personal information to or share it with any third party except as permitted or required by law.
- We may share your information only with:
Trusted service providers (e.g., payment processors, email services) who help us operate our programs
- Law enforcement or regulatory agencies if required by law.

4. Cookies and Tracking

- Our website may use cookies or similar technologies to improve your browsing experience and track website usage.
- You can disable cookies in your browser settings, but some features of the site may not function properly.

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www.cdikids.org

5. Your Choices

- Opt out of receiving newsletters or promotional emails at any time by clicking “unsubscribe” in our emails.
- Request corrections to your personal information.
- Request deletion of your personal data, subject to legal or financial record-keeping obligations.

6. Data Security

- We take reasonable steps to protect your personal information from unauthorized access, loss, or misuse.
- However, no data transmission over the internet can be guaranteed to be 100% secure.

7. Children’s Privacy

- Our website and services are not directed to children under 13.
- We do not knowingly collect information from children without parental consent.

8. Changes to This Policy

- We may update this Privacy Policy from time to time.
- Any changes will be posted on this page with an updated effective date.

9. SMS Terms and Conditions

- By opting into SMS from a web form or other medium, you are agreeing to receive SMS messages from CDI. This includes SMS messages and clinical notifications such as appointment reminders. Reply STOP to any message to opt-out. For help or support, call us at (818) 888-4559. Message and data rates may apply. Message frequency varies.

10. Contact Us

- If you have any questions or concerns about this Privacy Policy or how your information is handled, please contact us at:

Child Development Institute
Tessa Graham, President/CEO
18050 Vanowen St., Reseda, CA 91335
(818) 888-4559
tgraham@cdikids.org

For information and details about our **HIPAA Privacy Policy**, please visit www.cdikids.org.